Healthcare Programs
Core Growth Markets

Frost & Sullivan provides a leading edge focus across the healthcare landscape, enabling companies to identify growth opportunities in an evolving healthcare environment.

The healthcare industry is undergoing rapid change, dynamic discoveries and pressures driving business decisions and corporate growth. Business models are being forced to evolve as healthcare continues to shift from a treatment focus to points of wellness, prediction, personalization, and prevention. Additionally, mobility in healthcare and the exchange of health information has disrupted the status quo, and dramatically altered how providers and patients interact, how medicine is practiced, and how care is delivered.

Frost & Sullivan’s links all major areas in healthcare that support the delivery of healthcare ranging from drug discovery to medical technology and connected health, right to hospitals, primary care and patients. Our solutions focus on medical products and solutions that further innovation and enable transformation of healthcare delivery.
Frost & Sullivan Connected Health Program

The Frost & Sullivan perspective on Connected Health helps you better understand buyer-seller dynamics as the healthcare system transitions to digital information. Our research and insights help you make informed strategic decisions around how best to navigate this complex market. We can support needs from syndicated research to projects ranging from proprietary strategic engagements and market research, marketing solutions, and whitepapers, all leveraging the global reach of our firm to propel your business forward.

**A highly dynamic, converging and evolving landscape**

**Accountable Care Transformation**

*From Policy to Action*

- Products and services focused on
  - Population Health Management
  - Patient/Consumer Engagement
  - Data Analytics and Big Data
  - Chronic Disease Management
  - Prevention & Wellness
  - Government/Policy

**Technology and Care Continuum**

*From Hospital to Home*

- Products and services focused on
  - Remote Patient Monitoring
  - Retail Clinics and Kiosks
  - mHealth (clinical solutions)
  - mHealth / Wearables (consumer solutions)
  - Video Teleconsultation

**Healthcare IT Infrastructure**

*The Backbone of All of It*

- Products and services focused on
  - Cloud
  - Enterprise content management
  - Hospital information systems
  - Data Security
  - Image storage/archiving/PACS
  - Information exchange
Connected Health

2015

The following selected deliverables are proposed topics for larger research pieces from our Connected Health program in 2015.

- Big Data Applications in Healthcare - Global Case Studies
- Opportunity for mHealth in Chronic Disease Management - Global Case Studies
- mHealth and M2M: Business Model Cases (Global)
- Global Healthcare Cloud Markets
- Hospital Information Systems Global Outlook
- Global Imaging Informatics Market Trends
- Global Medical Imaging Software Applications Markets
- Global Cardiology Information Systems Markets
- US - Advanced Visualization Markets
- US Care Coordination Technologies
- US Payer IT – Overview and Outlook
- HIMSS 2015 - Top Trends in US Health IT 2015
- Payers and Consumer Engagement (US)
- US Health Insurance Marketplaces (HIX) - Landscape and Trends
- Medical Wearables Market - Med Device and Consumer Device Markets: Convergence and Changing Landscape in mHealth
- North American Remote Patient Monitoring for Disease Management - Chronic Condition Breakdown
- North American Telehealth Outlook
- North American Video Telemedicine Services (SaaS platforms and Service Providers)
- American Telemedicine Association 2015 - Top Annual Conference Perspectives
- Data Security and Storage Trends - Mobile and Wearables in Healthcare
- Managed Services (BPO) for Hospitals
- Departmental HCIT Information Systems (US)
- Patient Safety IT US (CPOE, CDS, Clinical Surveillance)
- Patient Engagement: Technology and US Competitive Market Landscape
- Population Health Management: Technology and US Competitive Market Landscape
- Wellness Platforms - US Stakeholder, Vendors, Value Chain Analysis
- US and EU Remote Patient Monitoring Markets
- eHealth/Telehealth Outlook EU
- Primary Care Information Systems Markets (EU)
- Telecare Market Assessment EU
- Emerging Markets - Telehealth (EE/Russia)
- mHealth Market Opportunities EU Analysis
- Accountable Care, Pop Health and EU Market Perspectives
- Analysis of Video Telemedicine in Asia Pacific
- Asia Pacific Healthcare Outlook 2015
- HIMSS APAC 2015 Digital Healthcare Week
- mHealth Market Analysis for Australia
- Asia Pacific Telehealth Outlook
- Asia Pacific Healthcare IT Outlook
- Health Information Exchange - APAC Market Opportunities
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Selected Existing Research 2012-Present

- Vital Signs - AHIP Ops/Tech Forum Provides Insights on Top IT Opportunities for the Payer Market, Jan 2015
- European Electronic Health Records Market, Dec 2014
- Vital Signs - Exploring Brain Health: The Inevitable Rise of Brain Wearables, Dec 2014
- Analysis of the North American Cardiac Monitoring Products and Services Markets, Dec 2014
- eHealth Initiatives Across Emerging Markets in APAC, Nov 2014
- eHealth Initiatives Across Japan and South Korea, Nov 2014
- Overview of HIMSS APAC 2014 Digital Healthcare Week, Nov 2014
- Analysis of End-User and Regional Perspectives on the China Healthcare IT Market, Nov 2014
- Opportunities in Healthcare Cloud Market in the US and Europe, Oct 2014
- Long-term Care in Extended Facilities and Nursing Homes in the United States, Oct 2014
- Vital Signs - Cardiovascular Imaging and Informatics - 2014 European Society of Cardiology Congress Highlights, Oct 2014
- US E-Cigarette and Vapor Markets: Days are Numbered for this Billion-Dollar Industry, Oct 2014
- Analysis of the U.S. Personal Emergency Response Systems Markets - A Study on Primary Safety for Aging in Place, Oct 2014
- Wearables: Beyond the Quantified Self - Opportunities in Pediatric and Animal Health, Sep 2014
- US Enterprise Medical Image Viewers Market, Declines in Traditional PACS Deployment Models Give Rise to the Next Imaging IT Growth Opportunity, Aug 2014
- Movers & Shakers – Healthcare IT in Latin America: A Conversation with Industry Leaders, August 2014
- Centricity Live 2014 - Connecting Productivity to Care: Highlights from the GE Healthcare IT Annual User Conference, August 2014
- The Emerging Market for Price Transparency in Medical Services: Can Price Transparency be the New Core of Consumer Health Engagement?, August 2014
- Movers & Shakers – WE ARE IN AMAZING TIMES FOR TELEMEDICINE! Jonathan Linkous, CEO American Telemedicine Association, August 2014
- Malaysia Healthcare Outlook, Aug 2014
- Analysis of the US Molecular Imaging Informatics Market, July 2014
- Movers & Shakers Interview with Roy Schoenberg, MD, MPH, President & CEO, American Well Systems, July 2014
- Wearables: Snapshot of Consumer Sentiments on Activity Tracking Devices, June 2014
- Analysis of the North American Cardiac Monitoring Services Market Data, June 2014
- Healthcare Payer Analytics, June 2014
- 2014 American College of Cardiology (ACC) Review, May 2014
- The Future of IT in the Healthcare Industry from an IT Decision Maker Perspective (US/EU), May 2014
- Analysis of the Video Telemedicine Market in Europe, May 2014
- Movers & Shakers – Uncovering Success Factors In Distributed Radiology: A Conversation with Intelerad’s Founder and Chief Technology Officer Chris Henri, April 2014
- Analysis of the Digital Pathology Market in China, April 2014
- Overview of the HIMSS14 Annual Conference and Exhibition – The Frost & Sullivan Perspective on Top Trends in Health IT for 2014, April 2014
- Vital Signs – What’s New in Medical Imaging Advanced Visualization?, April 2014
- Global Assessment of Telecommunication Service Providers in Healthcare, April 2014
- Movers & Shakers – A Look at Humana’s Integrated Health Approach: A Conversation with CMO Dr. Roy Beveridge, March 2014
- Vital Signs - A Look at What’s Driving Payers’ Use of Analytics Solutions in 2014, March 2014
- Payor Involvement in the New Healthcare IT, March 2014
- Perspectives on Clinical Commissioning Groups in the United Kingdom, February 2014
- Pulse of Telehealth 2013: Stakeholder Views on Telehealth from the ATA Annual Meeting, February 2014
- The Accountable Care Team: A Guide for Care Delivery Transformation, January 2014
- Vital Signs - Not Your Grandpa’s Health IT: Highlights from Health 2.0’s 7th Annual Fall Conference, Nov 2013
- US Market for General Wellness and Early Intervention Technologies, October 2013
- Vital Signs - Health Insurance Exchanges: Real-Time Analyst Insights on HIX in September, October 2013
- Health Insurance Marketplace Readiness: Beyond the Politics and Challenge of Implementation, October 2013
- Analysis of Healthcare Cloud in APAC, September 2013
- Analysis of the Western and Eastern European Image and Information Management Systems Market, Sept. 2013
- Health Insurance Exchanges: Real-Time Analyst Insights on HIX in August 2013, September 2013
- Movers & Shakers – GE Healthcare – Frost & Sullivan talks with Jan De Witte, President and CEO, Healthcare IT and Performance Solutions, September 2013
- Frost & Sullivan Explores HIX - Deadline Looms, Bringing IT Challenges and Opportunities to Light, September 2013
- Allscripts in Focus: What’s New and What’s Ahead - Select Highlights from ACE 2013, September 2013
- Analysis of the Hospital Information Systems (HIS) Market in Europe, August 2013
- Movers & Shakers: Healthcare IT in Latin America - Frost & Sullivan Interviews CSC-iSoft, everis, and Noemalife (Spanish Language), August 2013
- Integrated Systems for Health Informatics and Population Management, August 2013
- Digital Health Summer Summit 2013 – Digital Health Gains Wheels, August 2013
- Moving Beyond the Limitations of Fragmented Solutions - Empowering Patients with Integrated, Mobile On-Demand Access to the Health Information Continuum, August 2013
- Patient Safety and Risk Management in the UK, Denmark, and France, August 2013
- Electronic Medical Records (EMR) Market in Brazil, July 2013
- Health Insurance Exchanges - Part 1: The Opportunity Spectrum from Private to Public HIX, July 2013
- Telemedicine – Seize the Year: American Telemedicine Association (ATA) Annual International Meeting & Trade Show 2013, July 2013
- Role of Reimbursement in Driving the Telehealth Industry in APAC, June 2013
- China Healthcare Information Technology Solutions Market, June 2013
- US and European Digital Pathology Systems Market, June 2013
- HIMSS 2013 Annual Conference & Exhibition – Frost & Sullivan Perspective on Top Trends in Healthcare IT, May 2013
- New Models in Patient Engagement, May 2013
- Vital Signs - The Romance of Image Management and the Cloud: Sunny Days Ahead?, May 2013
- Picture Archiving and Communication System Market Outlook in Malaysia, May 2013
- Asia-Pacific Hospital Outlook 2013, April 2013
- The Role of Mobile Network Operators in Healthcare Delivery in Central and Eastern Europe, April 2013
- U.S. Hospital Revenue Cycle Management, April 2013
- Healthcare Information Technology Market Outlook in India, April 2013
- Telehealth Opportunities in APAC, April 2013
- EMR and EHR Market in APAC, March 2013
- Analysis of the Latin American Electronic Medical Record Market - Argentina, Mexico, Columbia, March 2013
- Telehealth Business Models in Europe, February 2013
- U.S. Department of Veterans Affairs, January 2013
- Shifting Toward Preventative Healthcare Models in the United States, January 2013
- European Market for Remote Patient Monitoring Applications, January 2013
- Enabling Collaborative Workflows: Shaping the Future of Mobile Healthcare, January 2013
- Western European Health Information Exchange Market, December 2012
- The U.S. Health Information Exchange Market, November 2012
- Latin American PACS Market—Brazil, Argentina, and Mexico, November 2012
- North American Medication Management Market, October 2012
- Healthcare Landscape, Outlook and Growth Opportunities in Mexico, October 2012
- U.S. Enterprise Medical Image Archiving Market, October 2012
- Healthcare Landscape, Outlook, and Growth Opportunities in Mexico 2011-2015, October 2012
- Vital Signs - Health Information Technology Takes on a Deadly Menace: A Look at How Baptist Health Uses TheraDoc’s Clinical Surveillance System to Combat Hospital-Acquired Infections, October 2012
- Overview of mHealth Market in India, Sept 2012
- Market Evolution of Enterprise Advanced Visualization Solutions, Sept 2012
- European Market for Medical Grade PCs, MCAs, and Bedside Terminals, Sept 2012
- Health Data Adrift in the Cloud: Point and Counterpoint, August 2012
- Medical Education: Current Scene in Europe, August 2012
- Healthcare-Managing Data Growth and Access, August 2012
- Analysis of U.S. Hospital Health Data Analytics Market, August 2012
- Analysis of the North American Video Telemedicine Market, July 2012
- Healthcare Information Technology in the Gulf Cooperation Council (GCC) Countries, July 2012
- Analysis of the European HCIT Professional Services Market, July 2012
- Analysis of the North American Radiology Image and Information Management Systems Market, June 2012
- Key Hospital Indicators in the Gulf Cooperation Council (GCC), June 2012
- Healthcare Landscape, Outlook and Growth Opportunities in Brazil, June 2012
- Telehealth Healing Healthcare: The Hidden Markets Transforming Healthcare, June 2012
- HIMSS12 Annual Conference and Exhibition: The Frost & Sullivan Perspective on Top Trends for the Health IT Industry, May 2012
- Mergers and Acquisitions in Healthcare IT: Dynamics in Europe and a Review of Selected U.S. and European Deals, May 2012

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*Helping Our Clients Accelerate Growth Through Best Practices in Growth, Innovation and Leadership*

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